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Windsor, Ontario, July 23, 2012

REPORT NO. 33 of the ECONOMIC DEVELOPMENT STANDING COMMITTEE

of its meeting held July 4, 2012

Present:

Councillor Dilkens, Chair

Councillor Marra
Councillor Payne
Councillor Sleiman
Councillor Valentinis

That the following recommendation of the Economic Development Standing Committee **BE APPROVED** as follows:

Moved by Councillor Payne, seconded by Councillor Sleiman,

THAT the minutes of the Windsor Business Improvement Area Advisory

Committee meeting held May 1, 2012 BE RECEIVED for information.

Carried.

<u>Clerk's Note</u>: The minutes of the Windsor Business Improvement Area Advisory Committee meeting held May 1, 2012 are <u>attached</u> as background information.

#

AIRPERSON

CITY CLERK

NOTIFICATION							
NAME ADDRESS		EMAIL	TELEPHONE	FAX			
WBIAAC							

 A meeting of the Windsor Business Improvement Area Advisory Committee is held this day commencing at 9:00 o'clock a.m. in Room 406, 400 City Hall Square East, there being present the following members:

Councillor Alan Halberstadt, Chair
Bridget Scheuerman, Vice Chair Olde Riverside Towne Centre BIA
Councillor Percy Hatfield
Arnie Blaine, Ottawa Street BIA
Joan Charette, Walkerville BIA
Mary-Ann Cuderman, Olde Sandwich Towne BIA
Dave Grimaldi, Olde Sandwich Towne BIA (non-voting)
Kerry Ippolito, Ford City BIA
Rochelle Emery-Luckett, Downtown Windsor BIA
Tessa Mancini Ruggirello, Erie Street BIA
Caroline Postma, Wyandotte Towne Centre BIA (arrives at 9:04 a.m.)

Regrets received from:

Greg Plante, Pillette Village BIA

Also present are the following resource personnel:

Greg Atkinson, Senior Planner – Local Economic Development
Michael Chantler, Supervisor of Licensing & Deputy Licence Commissioner
Michael Cooke, Manager of Planning Policy
John Miceli, Executive Director of Parks & Facilities
John Revell, Local Economic Development Planner
Karen Kadour, (A) Committee Coordinator

1. CALL TO ORDER

The Committee Coordinator calls the meeting to order at 9:00 o'clock a.m. and the Committee considers the Agenda being Schedule "A" <u>attached</u> hereto, matters which are dealt with as follows:

2. ELECTION OF CHAIR AND VICE CHAIR

The Committee Coordinator calls for nominations from the floor for the position of Chair for the Windsor BIA Advisory Committee. Councillor Hatfield nominates Councillor Halberstadt for the position of Chair. No other nominations are received from the floor. Councillor Halberstadt accepts the position.

Moved by Councillor Hatfield, seconded by B. Scheuerman,

That Councillor Alan Halberstadt BE ELECTED Chair of the Windsor BIA Advisory Committee.

Carried.

Caroline Postma was not present when the vote was taken on the matter.

The Committee Coordinator calls for nominations from the floor for the position of Vice Chair. Councillor Hatfield nominates B. Scheuerman for the position of Vice Chair. No other nominations are received from the floor. B. Scheuerman accepts the position.

Moved by Councillor Hatfield, seconded by K. Ippolito,

That Bridget Scheuerman BE ELECTED Vice Chair of the Windsor BIA Advisory Committee.

Carried.

Caroline Postma was not present when the vote was taken on the matter.

3. ADOPTION OF THE MINUTES

Moved by B/ Scheuerman, seconded by J. Charette,
That the minutes of the meeting of the Windsor BIA Advisory Committee held
April 15, 2012 **BE ADOPTED** as presented.
Carried.

3. DECLARATIONS OF CONFLICT

None disclosed.

4. BUSINESS ITEMS

4.2 Brothels in the BIA's

M. Chantler, Supervisor of Licensing & Deputy Licence Commissioner advises the decision to allow brothels has been appealed to the Supreme Court of Canada. He states if the brothels are legalized, a "two-pronged" approach to regulate this activity could be considered and enforced as follows:

- Requirement for a business licence that regulates such things as hours of operation and regular police checks as allowed under the Municipal Act.
- Location of brothels could be restricted based on Zoning By-law amendments.

Councillor Hatfield indicates the Mayor has mandated the Legal and Planning Departments to be prepared with a strategy pending the decision of the Supreme Court.

It is generally agreed the BIA's (as a pro-active exercise) bring the discussion regarding brothels to their respective Boards.

4.3 Hanging Baskets/Planters in BIA's

- J. Miceli, Executive Director Parks & Facilities is present to provide information relating to the hanging baskets/planters in the BIA's. He advises the City has a contract with Martha's greenhouse to supply the hanging baskets to the BIA's. He states the city provides the plants, planting material for the planters and it is the responsibility of the BIA to maintain the planters including the watering of the plants. He adds he will investigate the costs related to maintenance and watering of the planters in the BIA's and will report back.
- A. Blaine indicates that as the planters are located on the city's public right-of-way, the City should maintain planting, maintenance and watering of the planters.
- C. Postma suggests contacting the St. Clair College horticultural department to investigate the possibility of students assisting with the planting and maintenance of the planters in the BIA's.

In response to a question asked by K. Ippolito regarding liability if students assist with planting and are injured, J. Miceli responds he will investigate, develop a policy and report back to WBIAAC.

Councillor Halberstadt leaves the meeting at 9:55 o'clock a.m.

B. Scheuerman, Vice Chair assumes the Chair.

4.1 Member Input – Issues for Discussion

- M. Cuderman reports years ago, a handbook for BIA's was developed by the Planning Department. B. Scheuerman requests the BIA handbook be reintroduced.
- M. Cooke states as the BIA Coordinator position was eliminated, G. Atkinson and J. Revell will assist the BIA's with their issues.
- R. Emery-Luckett suggests G. Atkinson and J. Revell be invited to attend the BIA's Board meetings to provide information related to financial incentives.

The "Windsor Brownfield Redevelopment Programs" brochure and a flyer entitled "New Business Incentives" are distributed and <u>attached</u> as Appendix "A" and Appendix "B" respectively.

- C. Postma suggests a meeting be convened with the Real Estate Board to discuss vacant properties and possible financial incentives.
- A. Blaine refers to a motion adopted by WBIAAC (several years ago) regarding a "five minute grace period" for patrons utilizing parking meters. Report No. 2 of the Windsor BIA Advisory Committee (M203-2006), <u>attached</u> as Appendix "C" was *Noted and Filed* by Council at its meeting held September 5, 2006.

5. <u>NEW BUSINESS</u>

- R. Emery-Luckett reports the Downtown Windsor BIA recently won a "prestigious" award for Balloonapalooza, North America's only cold air balloon festival.
- A. Blaine requests that a staff member from the Planning Department be dedicated to assisting the BIA's.

Moved by A. Blaine, seconded by K. Ippolito,

That a "point person" from the Planning Department BE DESIGNATED to assist with incoming telephone calls and e-mail requests relating to Business Improvement Area issues.

Carried.

J. Miceli announces the Parks & Facility Department will provide the water for the planters in the BIA2s.

6. <u>DATE OF NEXT MEETING</u>

The next meeting will be held on Monday, August 13, 2012 at 9:00 o'clock a.m. in Room 407, 400 City Hall Square East.

7. ADJOURNMENT

There being no further business, the meeting is adjourned at 10:45 o'clock a.m.

Bridget Scheuerman, Vice Chair

(A) Committee Coordinator

REVISED

AGENDA

and Schedule "A"
to the minutes of the meeting of the
Windsor BIA Advisory Committee
held Tuesday, May 1, 2012
at 9:00 o'clock a.m.

Room 406, 400 City Hall Square East

1.	CALL TO ORI	ER

2. ADOPTION OF MINUTES

Adoption of the minutes of the meeting held April 15, 2010 - attached.

- 3. <u>DECLARATIONS OF CONFLICT</u>
- 4. BUSINESS ITEMS
 - 4.1 Member Input Issues for Discussion
 - 4.2 Brothels in BIA's

The Supervisor of Licensing and Deputy Licence Commissioner to provide an update.

4.3 Hanging Baskets/Planters in BIA's

The Executive Director of Parks and Facilities to provide an update.

- 5. <u>NEW BUSINESS</u>
- 6. DATE OF NEXT MEETING

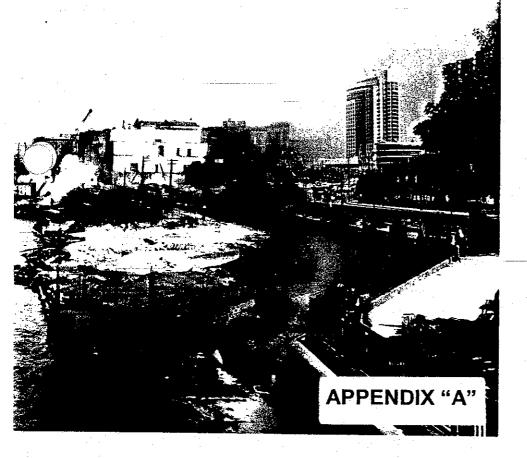
To be determined.

7. ADJOURNMENT



Windsor Brownfield Redevelopment Programs

Tearing Down Barriers...
Forging Opportunities



City of Windsor Economic Revitalization Community Improvement Plan.



Why choose Windsor?

Windsor, Ontario, Canada is strategically located at the crossroads of two nations as one of the busiest and most important gateways between Canada and the United States. Its location provides unparalleled exposure and easy access to major air, rail and highway links on both sides of the border.

Windsor is an international city with great economic prospects and a highly skilled workforce that is eager to work. It is the home to first class educational institutions and hospitals, and it boasts a breathtaking waterfront park system among its many attractions. With a diverse population of approximately 215,000 residents and a land area of 147 square kilometres (57 square miles), Windsor is the right size for your business!

Windsor is a recognized leader.

- Chosen in 2007 and 2008 as the number one small city for investment in North America by the Financial Times of London.
- Named among Foreign Direct Investment (fDi) Magazine's North American Small Cities of the Future 2007-2008
- Named as one of the top 7 intelligent communities in the world by the Intelligent Community Forum in 2011.

incentives for new and growing businesses.

The City of Windsor takes an active leadership role in economic development to ensure Windsor's continued prosperity. Through its Economic Revitalization Community Improvement Plan, the City of Windsor offers attractive financial incentives to new and existing businesses that contribute to job creation and the diversification of the local economy.

APPENDIX "B"

"With this plan, we're creating an environment that makes it attractive for future investors and companies to locate in Windsor and for local companies to expand their existing operations."

- Mayor Eddie Francis

Offsetting costs

Grants are available to offset the costs of developing and investing in Windsor, including:

- Construction costs
- Municipal development and building fees
- Necessary infrastructure improvements
- . Building demolition
- · Retrofit and rehabilitation
- LEED associated costs

Target sectors

The financial incentives target economic sectors that are currently represented in the local economy and have the opportunity to grow or diversify into new markets, as well as potential for significant new business investment and high value job creation. The targeted sectors are:

- Professional Services
- Renewable and Alternative Energy
- Creative Industries
- Health & Life Sciences

- Management of Companies and Enterprises
- Månufacturing
- Tourism
- Warehousing/Logistics

A VARIETY OF OPTIONS

Susiness Development Grant Program

- Provides a grant to stimulate new investment in targeted economic sectors.
- New-businesses are eligible to receive a grant for 100% of the municipal tax increase created by the project for up to 10 years after project completion.
- The project must result in the creation of at least 50 new jobs in the manufacturing sector, or 20 new jobs in the other targeted sectors.

Business Asternion & Repairmen Grove Progress

- Provides a grant to encourage existing businesses to make new capital investment in targeted economic sectors.
- Existing businesses are eligible to receive a grant for 100% of the municipal tax increase created by the project for up to 10 years after project completion.
- The project must result in the creation or retention of at least 50 jobs in the manufacturing sector or the retention of 35 jobs and/or creation of 20 new jobs in any other targeted sectors.

Binall Cusiness investment Grant Program

- Provides a grant to stimulate new investment in small businesses in the targeted economic sectors.
- Less than 50 employees in manufacturing; less than 20 in other targeted sectors.
- Small businesses are eligible to receive a grant for 100% of the municipal tax increase created by the project for up to 10 years after project completion.
- Investment must result in a minimum \$25,000 increase in assessed value.

Oscalopment Charges Grant Program

• A reimbursement of all Development Charges paid to the City for projects that are eligible to participate in one of the three programs above.

To learn more about the Economic Revitalization Community Improvement Plan, please contact.

io learn more about the City of Windson, call 31) privisit www.citywindson.ca



Planning Department

City of Windsor

Phone: 519-255-6543

Email: PlanningDept@city.windsor.on.ca

ADOPTED by Council as a **Note and File** at its meeting held September 5, 2006 [M203-2006]

DEFERRED to the September 5, 2006 meeting by Council at its meeting held August 8, 2006 [M189-2006]

KK/

Windsor, Ontario August 8, 2006

REPORT NO. 2

of the

WINDSOR BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE

at its meeting held July 25, 2006

Voting Members Present:

Councillor Alan Halberstadt, Chair Teresa Silvestri, Erie Street BIA Arnold Blaine, Ottawa Street BIA Joan Charette, Walkerville BIA

Mary Anne Cuderman, Olde Sandwich Towne BIA

Cynthia Demarco, Olde Riverside BIA

John Brown, Ford City BIA

Judith Veresuk, Downtown Windsor BIA

Cromwell Woghiren, Wyandotte Towne Centre BIA

Other Members Present:

Daphne Clarke, Wyandotte Towne Centre BIA Christine Coral, Olde Sandwich Towne BIA Norman Ordower, Ottawa Street BIA

Your Committee submits the following recommendations:

I. That further to the report of the Manager of Compliance and Enforcement dated May 23, 2006 regarding "Administrative Direction For Cancelling and Reducing Parking Tickets" the Windsor Business Improvement Area Advisory Committee requests that the following initiative BE ADDED to Administration's recommendations as a reason to cancel or reduce tickets in order to increase good customer service and to reduce abusive behavior to City of Windsor By-Law Enforcement Officers:

"When the vehicle operator encounters an Enforcement Officer at or near-a-parking meter within 5 minutes of the time stamp on the parking ticket issued by the Enforcement Officer."

II. That the Capital Budget Committee recommendation of December 17, 2005 respecting an increase in the 2006 parking rates to \$1.25 per hour BE NOT APPROVED, and further, that administration BE REQUESTED to explore alternate revenue generating streams (as outlined by recommendations of the Parking Rate Task Force at its meeting held April 24, 2003) and to report back to the Windsor Business Improvement Area Advisory Committee with the findings.

Judith Veresuk voting nay.

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NOTIFY:

WBIAAC			<u> </u>	
Committee				
Peter Breault, Manager of Administration, Operations	255-6247, extension 6004	1266 McDougall Windsor, ON N8X 3M7	pbreault@city.windsor.on.ca	
Sandra Taziker, Manager of Compliance	255-6100, extension 6831	1,00,000	staziker@city.windsor.on.ca	
Enforcement				